

INTERNAL NOTE

For authorized personnel

Subject of note: ARMAGEDDON PROJECT - Go Live

REF: 05679 AM

As a reminder, the launch date for our products on European markets is September 9.

Before this deadline, it is essential to have consolidated our partnerships in order to draw on their promotional capabilities and sales resources to the full. I would remind you that our investors and General Management are very attentive to the success of the project.

Our objective is to grow net income by over 300% in the coming year, and to achieve this we need to implement an aggressive strategy to conquer European markets.

I'd also like to thank you all for your absolute discretion until our products are launched on the market very soon.

Name + Signature of project manager

